

FORTUNE CONNECT



Dear Alum,

Many of you have played an important role in supporting the Institute and our students, which has been tremendously meaningful over the years. In our interactions, we have also felt your endearment for your alma mater. So, if you have not visited campus lately, we invite you to come by and let us show you some of our newest developments.

Keep us informed of your accomplishments and milestones. Your stories can inspire the lives of students today who are destined to follow in your footsteps and be the leaders of tomorrow. Further, the information on the website offers some ideas about how you can increase your involvement with us. Please consider Updating your professional details in our records.

Team, Lifelong Learning and Continuing Relations

Dr. Purnima Rao

Alumni Chair

ALUM OF THE MONTH



Mr. Sourabh Verma

Managing Director at FedEx

Batch 2002-2004

Mr. Sourabh Verma brings over two decades of extensive experience in strategic planning, business consultancy, and transformation. Throughout his career, he has held various leadership positions, demonstrating remarkable proficiency and achieving documented success. A visionary thinker and empathetic negotiator, Mr. Verma is driven by a passion for ideation and innovation, consistently translating concepts into revenue-generating services to fuel business growth.

His blend of strategic acumen, leadership prowess, and innovative mindset make him an invaluable asset to any organization.

www.linkedin.com/in/sourabh-verma-1284ab8/

"Excellence is not merely an accomplishment; it signifies an ongoing journey. Kudos to **Mr. Saurav Sharma** for being chosen as the Alum of the Month for **February 2024**. His unwavering dedication to continual growth and impactful contributions inspire us all. May his journey of success shine as a guiding light for others to emulate."

SPOTLIGHT ALUMNI

Mr. Trailukya Dutta

Founder of Tholua India

Batch 2005-2007

Mr. Dutta passionately bridges indigenous culinary traditions with future food technologies. As the visionary leader at TPPL, he maximizes organic farm produce, championing health and sustainability. His commitment to reducing transportation mileage aligns with a broader mission of enhancing food security. Beyond TPPL, Mr. Dutta's initiatives echo a dedication to environmental stewardship and sustainable livelihoods, contributing to a transformative shift in our approach to food consumption.



www.linkedin.com/in/trailukya/

WE OWE YOU

Our gratitude extends to all alumni volunteering to help students in various FIIB forums.



Prateek Upadhyay

*Head of Customer Success & Key Accounts at Udaan India Pvt Ltd
for admission process for prospective students and hiring FIIB students for
Corporate Internship Program*

Class of 2016

Sudhanshu Kulshrestha

*Vice President at AdonMo
for hiring FIIB students for Corporate Internship Program*

Class of 2007



Manu Kapoor

*Senior Manager, Digital Marketing at HT Media
for participating in the SSPI admission process for prospective students*

Class of 2017

Aman Budhraja

*Regional Manager at PhoneP
for participating in the SSPI admission process for prospective students*

Class of 2018



Ravikant Jaiswal

*Market Development Manager at Reliance Retail
for participating in the SSPI admission process for prospective students*

Class of 2010

CAMPUS BUZZ

The 13th edition of our prestigious Responsibility Summit, was scheduled on **February 21st, 2024**. The summit holds particular significance as it is observed on our institute's Founder's Day, marking three decades of our unwavering commitment to excellence in management education. This occasion is a poignant reminder of our organization's modest origins and honors the visionary individual, Shri R K Shrivastava, whose dedication laid the foundation.

Annually, on Founders Day, we conduct the Responsibility Summit, symbolizing our pledge to make positive contributions to the

communities we aim to serve. This summit serves as a clear expression of our fundamental values, reiterating our dedication to social responsibility, sustainability, and ethical conduct

RESPONSIBILITY SUMMIT

About the Theme : "Nudging Forward: Embracing change and transforming societies"

This year, we expanded our impact footprint beyond sustainability to include social good. The theme of the 13th Responsibility Summit is **NUDGE FORWARD: EMPOWERING CHANGE, TRANSFORMING SOCIETIES**. The theme encapsulates the subtle yet profound shifts necessary for societal progress. It embodies the idea that small, deliberate interventions can create significant momentum toward positive change. At its core, this theme advocates for the power of nudges—gentle prompts or encouragements—to guide individuals and communities towards better choices and behaviors. Moreover, the concept of nudging forward underscores the importance of collective responsibility in shaping societies. It emphasizes collaboration, empathy, and a shared vision for a better future. Through education, communication, and targeted interventions, communities can be empowered to embrace change and adapt to evolving challenges.

In essence, "Nudge Forward" is a call to action—a reminder that progress is not solely the result of grand gestures, but also the accumulation of countless small nudges in the right direction. By harnessing the power of these nudges, we can collectively empower change and transform societies for the better.

WHAT'S IN STORE FOR YOU?



CELEBRATING
30 years of Excellence

FIIB ALUMNI FIESTA 2024

An unique opportunity to
Collaborate | Contribute | Communicate

Join us on
21st April 2024
Al Furjan, Dubai, UAE

[Register Now](#)

FIIB Alumni Fiesta

Community Makes All The Difference: Celebrating 30 years of Excellence FIIB is excited to extend a special invitation to our esteemed alumni community for our upcoming International Alumni Meet! Scheduled to be organized in UAE in Al Furjan, Dubai, on 21st April 2024 (In-person only). FIIB takes pride in the noteworthy contributions of FIIBians in the industry for the last 30 years. This showcases the successful accomplishment of our mission and strengthens our commitment for the future. We feel immense pride in the assiduous effort that propelled all of you to success. Despite embarking on individual paths since you have graduated, each one of you carries the enduring spirit of #FIIB RACERS values. Let's leverage this common foundation to create a positive influence and nurture reciprocal growth. This embodies the essence of the FIIB International Alumni Meet – a platform where we can discuss and share our impactful contributions to evolve collectively. This event is an opportunity for us to reconnect, collaborate, and drive the growth of our alma mater together! Your insights and experiences are invaluable as we strive to enhance the educational journey for current and future students. Upon confirmation of your registration, we will promptly share the event's specific location. A sincere thank you to #Mr. Mohit Gupta for his pivotal role in making this event possible. To secure your spot, please register here. We eagerly anticipate your active participation in this event.

Executive Development Program (EDP)



Corporate Logistics Costs Optimization Program

30th March 2024

We are delighted to extend an invitation for our upcoming program on Corporate Logistics Costs Optimization- A Critical Element in Organisations which will enable all the participants to understand the importance of the interdependence of trade in a volatile world. This will also enable the supply chain and logistics managers to be adequately skilled to keep up with the changes in the business environment and to rise beyond the expectations of their firms.

Key Takeaways:

- Understanding logistics and relations to other functions of organization
- Components of Logistics
- Choices of each component for companies
- India infrastructure developments and effect on corporate logistics
- Outsourcing of Logistics- the status of industry and options

Speaker: Mr. S.L Ganapathi (IIM- A), Managing Director at Shelka Marketing Services Private Ltd

Date & Time: 30th March 2024, 10:00am – 1:00 pm IST

[Register Now](#)

While colours undoubtedly play a significant role in this festival, they are not the only element to celebrate. Like the vibrant hues of Gulaal, Holi brings forth love, joy, delicious food, refreshing drinks, and cherished moments with family and friends. Here's to wishing you a joyful and successful Holi season filled with happiness, growth, and progress.

Wishing you all a very Happy Holi!

Keep us informed of your accomplishments and milestones, it can inspire the lives of students today who are destined to follow in your footsteps and be the leaders of tomorrow.

Further, the information on the website (<https://www.fiiib.edu.in/get-involved/>) offers some ideas about how you can increase your involvement with us. Keep us updated about your current professional details by [clicking here](#).

Dear Alum,

How likely are you to recommend our **Fortune Connect** to someone else in your network for a read?



Fortune Institute of International Business (FIIB)



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