

FORTUNE CONNECT



Dear Alum,

Your invaluable support has been instrumental in shaping the trajectory of our Institute and the lives of our students. Your enduring connection and affection for your alma mater have always resonated deeply with us. If it's been a while since you last set foot on campus, we extend a warm invitation for you to return and witness firsthand the remarkable strides we've made in recent years. We encourage you to share your achievements and significant milestones with us. Your experiences serve as a wellspring of inspiration for the current generation of students, who are poised to follow in your footsteps and become the leaders of tomorrow. Moreover, we invite you to explore the myriad ways in which you can deepen your engagement with us through the resources available on our website. Updating your professional details in our records would greatly facilitate this endeavor.

Together, let us continue to forge bonds that transcend time and nurture a community where each member's contributions are cherished and celebrated.

Team, Lifelong Learning and Continuing Relations

Dr. Purnima Rao

Alumni Chair

ALUM OF THE MONTH



Mr. Saurav Sharma

**Associate Vice President-Alternate
Channel-CSD/CPC-Havells India Ltd
Batch 2001-2003**

With a focus on Business Development, Sales & Marketing, Product Management, Channel Management, and Key Account Management, Mr. Sharma has made significant contributions to the dynamic sectors of Electronics, Telecommunications, and Media. His journey has been marked by a commitment to excellence and a relentless pursuit of innovation.

Mr. Sharma's expertise lies in managing intricate sales operations, exploring new markets, and successfully launching new products. His proficiency extends to channel management, where he has orchestrated successful promotional campaigns, showcasing his holistic approach to brand elevation. Notably, he has excelled in establishing and sustaining dealer/distributor networks, facilitating effective market penetration.

www.linkedin.com/in/4saurav/

Excellence is not merely an accomplishment; it signifies an ongoing journey. Kudos to **Mr. Saurav Sharma** for being chosen as the Alum of the Month for **March 2024**. His unwavering dedication to continual growth and impactful contributions inspire us all. May his journey of success shine as a guiding light for others to emulate."

WE OWE YOU

Our gratitude extends to all alumni volunteering to help students in various FIIB forums.



Prateek Upadhyay

*Head of Customer Success & Key Accounts at Udaan India Pvt Ltd
for admission process for prospective students and hiring FIIB students for
Corporate Internship Program*

Class of 2016

Sudhanshu Kulshrestha

*Vice President at AdonMo
for Vice President at AdonMo for hiring FIIB students for Corporate
Internship Program*

Class of 2007



Manu Kapoor

*Senior Manager, Digital Marketing at HT Media
for participating in the SSPI admission process for prospective students*

Class of 2017

Aman Budhraja

*Regional Manager at PhoneP
for participating in the SSPI admission process for prospective students*

Class of 2018



Ravikant Jaiswal

*Market Development Manager at Reliance Retail
for participating in the SSPI admission process for prospective students*

Class of 2010

WHAT'S IN STORE FOR YOU?

FIIB's Knowledge Centre



**Access to "EBSCO Business Source Elite" with
"EDZTER (Digital Stand of Newspapers and
Magazines)"**

FIIB's 28th CONVOCATION

**A Legacy of Learning, A Celebration of
Excellence!**

Edzter is the ultimate digital reading destination for FIIB that offers 5,000+ leading magazines, newspapers and journals from around the globe.

Steps to activate EDZTER-

URL: <https://search.ebscohost.com/>

Username: student_fiib

Password: studentib@2022

Tutorial Recording [Link](#)

- Click www.edzter.com or Download the Mobile App for Android or IOS
- Click "Continue with the email address"
- Enter the fiib email ID and submit; an OTP will be generated.
- Check your mail inbox for the OTP.
- Enter the OTP; enter your NAME and Click Submit.
- Click "READ NOW" and enjoy reading.

FIIB proudly announces its 28th Convocation Ceremony on May 4th, celebrating the accomplishments of the PGDM Class of 2024 and the Inaugural Doctoral Batch for defending their thesis with flying colours. We are honoured to welcome the esteemed Chief Guest, **Mr Sameer Chadha, CEO of KPMG Global Services.**

28th Annual CONVOCATION

Class of 2024

4th May 2024 (Saturday) | 2:00PM Onwards
Venue: Niryat Bhavan, Vasant Vihar, New Delhi - 110057

Date: 4th May 2024

Time: 2:00 pm onwards

Venue: Niryat Bhavan, Vasant Vihar, New Delhi - 110057



Adding to the event's prestige is **distinguished alumna** of the batch 1999-2001, **Ms. Patralekha Mohanty**, *Director at Tech Cloud Oracle*. Ms. Patralekha brings over 19 years of expertise in consultative sales and business development across diverse sectors including Government, Public Sector, Insurance, Healthcare, Consumer Products, Distribution, Communication, and Media & Entertainment industries.

www.linkedin.com/in/patralekha-mohanty-6797a58

This momentous occasion promises to be a vibrant celebration of academic achievements, alumni recognition, and inspiring connections.

Keep us informed of your accomplishments and milestones, it can inspire the lives of students today who are destined to follow in your footsteps and be the leaders of tomorrow.

Further, the information on the website (<https://www.fiib.edu.in/get-involved/>) offers some ideas about how you can increase your involvement with us. Keep us updated about your current professional details by [clicking here](#).

Dear Alum,

How likely are you to recommend our **Fortune Connect** to someone else in your network for a read?

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1

2

3

4

5

6

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9

10

Not Likely

Very Likely

Fortune Institute of International Business (FIIB)



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alumni@fiib.edu.in

