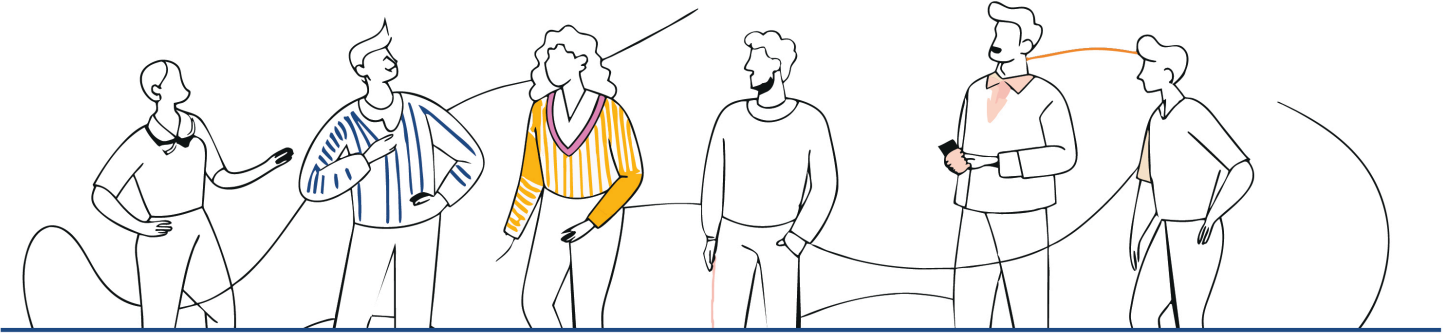




FORTUNE CONNECT

Dear Alum,

This edition of *Fortune Connect* is all about **connection, mentorship, and impact**—how our alumni continue to shape the journeys of FIIBians and the business world at large.

The highlight of the season has been the official launch of the **Corporate Mentorship Program 2025**—a powerful bridge between the expertise of our alumni and the aspirations of our current students.

In a world that's always moving forward, it's rare and valuable to pause, give back, and share the lessons we've learned. That's exactly what this mentorship program is designed to do—connect talent with opportunity, guided by those who've walked the path before.

Call for Corporate Mentors – Be the Guide You Once Needed

We're live!

FIIB's **Corporate Mentorship Program 2025** has officially launched—and the response has been overwhelming.

100+ students from the current batch have applied, eager to be mentored by professionals who've walked the same halls and built successful careers beyond them.

We are now carefully reviewing student applications to create thoughtful, impactful mentor-mentee matches.

If you're an FIIB alum willing to guide, support, and inspire the next generation of business leaders—we invite you to volunteer as a Corporate Mentor.

Ready to mentor?

Fill out this short form to volunteer

[Submit Details](#)

Warm regards,

Dr Purnima Rao & Dr Ranjit Kaur

ALUM OF THE MONTH

Leadership is about making others better as a result of your presence—and making sure that impact lasts in your absence.



Mr. Arpit Arora

*Market Research Lead –
Google Operations Center*

Batch 2009–2011

With over 20 years of experience in market and business research, Mr. Arpit Arora stands as a testament to the power of insight-led leadership. Currently serving as Market Research Lead at Google Operations Center, Arpit's career has been defined by deep analytical expertise and the ability to translate data into strategic decisions across industries.

From his early days at exëvo and Eli Research, to leading business advisory at Accenture, and now shaping global research at Google, Arpit's journey is marked by intellectual curiosity, strategic foresight, and a passion for mentoring teams and driving innovation.

FIIB is proud to honor **Mr. Arpit Arora** as **Alum of the Month (July 2025)**—a professional who continues to make a significant impact while staying deeply connected to the values of continuous learning and thoughtful leadership. *Congratulations, Arpit! Your journey continues to inspire the FIIB community and beyond.*

Know an FIIB alum who's making waves?

Nominate them for Alum of the Month!

[Submit Your Nomination Here](#)

MY FORTUNE STORY

Let's keep celebrating excellence—one story at a time.

Storytelling isn't just a creative act—it's a powerful force for connection, change, and culture-building.

Geetanjali Bahri Bahl's career has been anything but ordinary. With 20+ years of experience spanning marketing communications, public relations, government policy, and the film industry, her professional journey is a masterclass in building brands, partnerships, and platforms that spark dialogue and drive impact.



Ms. Geentanjali Bahri Bahl

Outreach & Alliances Head – Mukta Arts Ltd |

Co-Producer – Jaanaki TV Series

Batch 1995–1997

From crafting integrated communication strategies for retail, lifestyle, and corporate brands, to shaping educational reforms in Film & Media Studies for Delhi Government Schools, and now co-producing “Jaanaki”, a powerful TV series under the Mukta Arts banner—Geentanjali continues to push boundaries with purpose.

As she signs off on a successful Season 1 of Jaanaki, Geentanjali remains deeply rooted in one belief: impactful stories begin with authenticity—and that’s the story she continues to write, live, and lead.

FIIB celebrates Geentanjali Bahri Bahl as an alumna who is not just telling stories—but shaping narratives that matter.

[Watch the story here](#)

WE OWE YOU

We extend our heartfelt thanks to our esteemed alumni who joined us for the interaction during the recent **National Board of Accreditation (NBA)** visit:



Mr. Aman Budhraja

*Regional Operations
Manager at PhonePe*

Batch 2016–2018



Mr. Bharat Rampal

*Chief Inward Investment
Officer, Moore Kingston
Smith*

Batch 2002–2004



Mr. Suresh Srinivasan

Independent Consultant

Batch 1998–2000



Mr. Rakesh Gupta

Vice President, Axis Bank

Batch 1998–2000



Mr. Ankur Gupta

*Senior Channel Sales
Manager at American
Express*

Batch 2010–2012

Your presence and valuable inputs greatly enriched the discussions and showcased the strong bond our alumni community continues to share with the institution.

In addition, we are delighted to share that alumni are being invited across departments to deliver guest lectures and share their industry expertise with our students. If you are interested in contributing through a guest lecture,

WHAT'S IN STORE FOR YOU?

*The FIIB community is abuzz with exciting opportunities and events!
Here's what's lined up for you:*



EFPM
Executive Fellow Program in Management

Turn **Your Experience**
into **Your Expertise** with an
Executive Doctorate

A Flexible Program for Senior Professionals
to Lead, Publish, Teach, Consult, and Join Boards

Take the Next Step
KNOW MORE!

admissions@fiib.edu.in | +91 74283 44339

Alumni Advantage: Take the Leap with FIIB's EFPM

Pursue your doctoral dream without pressing pause on your career.

Do you often reflect on challenges in your industry and wish you could go deeper, solve better, or lead smarter? FIIB's Executive Fellow Programme in Management (EFPM) is built for leaders like you—practitioners who want to anchor their experience in research and contribute meaningfully to solving real-world business problems.

Why EFPM at FIIB?

- ☑ Designed to fit the life of a working professional
- ☑ Tackle live business challenges through advanced academic work
- ☑ Build context-driven research skills
- ☑ Open doors to larger roles, consulting, or academic careers

Alumni Exclusive

Enjoy a 10% tuition fee waiver for FIIB graduates.

[Know More](#)



FIIB's Knowledge Centre

FIIB Knowledge Centre is pleased to extend its services to our esteemed alumni community. To continue enjoying access to library resources, alumni are required to register their details by filling out the provided **Google Form**. Write to us at library@fiib.edu.in for any academic assistance. Your registration will help us offer better support and tailored resources for your lifelong learning journey.

We look forward to staying connected with you!

UPCOMING EVENT

Together for Accessibility
FIIB x IDEA
WALKATHON
2 0 2 5

[5 km Walkathon for Accessibility & Inclusion]

contributing to Sugamya Bharat Abhiyan, the Government of India's Accessible India Campaign

Fortune Institute of International Business (FIIB), in collaboration with the **Inclusive Divyangjan Entrepreneur Association (IDEA)**, is organizing a 5 km Walkathon/Run under the **New Delhi Sugamya Abhiyan initiative**.

The event aims to **promote disability accessibility and inclusion**, foster community engagement, and encourage empathy, equality, and wellness among citizens. With the participation of **400+ students, volunteers, staff, and Persons with Disabilities (PwD)**, the Walkathon will serve as a collective step towards building an inclusive society.

Every step counts towards building an inclusive tomorrow.

Date

07th September 2025

Time

6:00 AM onwards

Mode

FIIB Campus, Vasant Vihar,
New Delhi

[Register Now](#)



Fortune Institute of International Business (FIIB)

Plot No. 5, Rao Tula Ram Marg, Vasant Vihar, New Delhi, Delhi 110057



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